



Board Meeting  
Agenda/Notes  
June 14<sup>th</sup>, 2018

**Attendance – 6:40pm**

Present: Jenn, Casey, Tiger Lilly, Maddie, Amy, Rashmi

Regrets: Clint, Greg

**Agenda (+timing + Description for each)**

<b>Agenda Item</b>	<b>Owner</b>
Group check-in, review agenda	
Previous action items	
<b>Operations</b> <ul style="list-style-type: none"><li>- Pick Leader trainings - recap and reflections</li><li>- Kick off party - recap and reflections</li></ul>	
<b>Finances</b> <ul style="list-style-type: none"><li>- Money transfers to Vancity account</li></ul>	
<b>Outreach</b> <ul style="list-style-type: none"><li>- Outreach - upcoming</li></ul>	
<b>Workshops</b> <ul style="list-style-type: none"><li>- Canning</li><li>- Pruning</li><li>- Zero waste kitchen and beeswax wrap</li></ul>	

## **Previous Action Items**

- **Clint** to check if Shannon will do business cards (Otherwise Silvia can draft it up) **in progress**
- **Greg** to invite Rashmi to Pick Leader Training **DONE**
- **Jenn** to mail Todd the \$50 honorarium once we get his mailing address **DONE**
- **Greg** to look into possibilities for a June pruning workshop **reschedule to fall**
- **Greg** to reach out to Tanya and coordinate an assessment of inventory **DONE**
- **Jenn** to do taxes, then look into final report (for Gaming Grant) to see what we have to do **DONE**
- **Greg** to follow up with Jenn about status of taxes and Gaming Grant report and money for pick leader **DONE**
- **Greg** to send out sign-up sheet for board member/volunteer event tabling **DONE**
  - Document started in Google Drive under outreach
  - Include: Tree Sale, Stone Soup, Mcspadden County Fair, Kits Market, Trout Lake, Apple Fest, Moon Fest (or another),
- **Maddie** to continue conversation with contact about a canning workshop with a new person in a new space **to continue in the fall**
- **Greg** to start planning for canning workshop in Tool Library with last year's facilitator **in progress**
- **Jenn** to look into possibility of outreach at Vancouver Farmers Markets **DONE**
- **Clint** to ask Shannon to change messaging on tree owner recruitment - have completed and printed by June 14
  - Wording to be more general - "Do you have a fruit tree?" **transferred to Tanya**
- **Jenn** to send thank you for Whole Foods donations went from January to end of March **DONE**

## Operations & Events

### **Pick Leader trainings - recap & reflections**

- A few people didn't show up for the June 13 pick leader training - it was only the paid pick leader and board members

### **Kick off party - recap & reflections**

- Prizes still to be given away

### **Volunteer form on website**

- Feedback that sign-up was kicking people off
  - **Clint** to double check that that form is working, and also double check that tree owner signup is working

### **Website updates**

- Tanya is interested in moving our content to a more modern layout
- **Clint** to Switch the tree owner signup form to a google form

## Finances

### **Money transfers to VFTP's Vancity account**

- FYI for any transfers to the VFTP account, it's a Business Chequing Account and our relationship number is 8459057

### **Gaming Grant**

- **Jenn** to finish Gaming Grant final report. Let us know if she needs help with potentially longer report

## Outreach

### **Outreach at PNE - Ag in the City**

- Could do outreach at the PNE, set up our sign and have flyers set up
- **Maddie** to talk to Ag in the City about us just having promotional material there and if one of us is allowed to come check on it (without a ticket).
- **Maddie** to talk to Todd about a fall pruning workshop

### **Farmers markets**

- Option to do 2 farmers' markets in August 5 (Kits), 11 (Trout Lake) - Cost is \$33.33
- Plan to Trout Lake since it's a busier market and not the long weekend

### **Outreach**

- **Everyone** Look at outreach sign-up sheet and sign up for what works
- [https://docs.google.com/document/d/1F1amqildvUavimQXoJTfr8r7m1WRjRlvu0c2-JkrW\\_c/edit?usp=sharing](https://docs.google.com/document/d/1F1amqildvUavimQXoJTfr8r7m1WRjRlvu0c2-JkrW_c/edit?usp=sharing)

## **Flyering**

- **Tanya** to revamp the flyer with “Do you have a fruit tree?” language, and send out to board for approval
  - **Tanya** to send for printing at Gramma Publications
  - **Tiger Lilly** to pick up flyers (and pay with blank cheque) when ready and do flyering in the next 2 weeks (before June 28)
- **Greg** to look into map functions in Nationbuilder - can we see the areas where we have most tree owners in the city
  - Or are there other ways of deciding on fruit-heavy neighbourhoods/streets to do flyering
- **Maddie** to send email and **everyone** to contribute ideas for good areas to flyer

## **Workshops**

### **Canning event**

- July 22 will be the canning event
- Tanya has cans!
- Rashmi has canning kit
- Greg - confirm that we have a venue, a facilitator, make an eventbrite and do promotion
- ACTION restart conversation in August to plan for something in September

### **June Pruning workshop**

- June might be too soon
- Plan to time the next workshop around prime pruning time (October?)
- ACTION in Sept restart convo, and plan for in October

### **Zero waste in the kitchen and beeswax wrap making**

- Rashmi to plan workshop (July?)
- **Rashmi** to plan - talk with Ian Marcuse about booking Britannia space, and Greg about making eventbrite and doing promo, decide on date

### **Paid pick leader**

- Things that Tiger Lilly can work on:
  - Outreach
  - Door-to-door flyering

### **Other – time**

- **Greg** - look at whether the “test test” volunteer sign-up went through
- **Next meeting**
  - Wednesday July 11, LOCATION TBD
  - ACTION book meeting spaces for next meetings

**Meeting Adjourned: 7:45pm**

## New Action Items

- **Clint** to double check that that form is working, and also double check that tree owner signup is working
- **Clint** to Switch the tree owner signup form to a google form
- **Jenn** to finish Gaming Grant final report. Let us know if she needs help with potentially longer report
- **Maddie** to talk to Ag in the City about us just having promotional material there and if one of us is allowed to come check on it (without a ticket).
- **Maddie** to talk to Todd about a fall pruning workshop
- **Everyone** Look at outreach sign-up sheet and sign up for what works
  - [https://docs.google.com/document/d/1F1amqildvUavimQXoJTfr8r7m1WRjRlvu0c2-JkrW\\_c/edit?usp=sharing](https://docs.google.com/document/d/1F1amqildvUavimQXoJTfr8r7m1WRjRlvu0c2-JkrW_c/edit?usp=sharing)
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- **Greg** to look into map functions in Nationbuilder - can we see the areas where we have most tree owners in the city
  - Or are there other ways of deciding on fruit-heavy neighbourhoods/streets to do flyering
- **Maddie** to send email and **everyone** to contribute ideas for good areas to flyer
- **Greg** - for July 22 canning working: confirm that we have a venue, a facilitator, make an eventbrite and do promotion
- **(in August)** restart conversation about fall canning workshop and plan for something in September
- **(in september)** restart conversation about fall pruning workshop and plan for something in October
- **Rashmi** to plan Zero Waste Kitchen and Beeswax Wrap workshop - talk with Ian Marcuse about booking Britannia space, and Greg about making eventbrite and doing promo, decide on date
- **Tiger Lilly** to do door-to-door flyering in chosen neighbourhoods
- **Greg** to look at whether the “test test” volunteer sign-up went through