



Board Meeting
Draft Minutes
April 21, 2022

Attendance

Present:

Wendy Corneau

Sarah Thomas

Alba Zhou

Rudy Uhl

Farah Motani

Neha Shivhare

Kasha Foster

Regrets: Sid Baar

Start Time - 6:00PM

Meetings

- Meeting booked via Google Meet

Draft Agenda and Minutes from previous meeting - motion to adopt and second - Sarah Rudy

New Board Members

- Wendy has not been able to get in touch with Mala - cannot be added to the Board this year

General Overview

- Ongoing projects - Look at Calendar of Events, Grants Fundraising, Treasurer Duties to be passed on from Roxci to Rudy, Community Outreach, Season Kick Off
- Goals for the year ahead [January 2022 Strategic Planning Meeting](#)
- Neha - Fundraising, Items from previous President Marie passed on - list of tasks - Coordinator contract and increase in hours
- Alba - Website management - will be doing a reorganization of the pages for 2 streams, Working on membership program - will be doing interviews with the Board, Grants - [Spark](#) & Monday.com, Tabling Hamber April 25 - Booth Hosting, Software Management (Nationbuilder, etc.), Shared drive, passwords, Creating offboarding survey for past members, Background checks, NDAs upload to folders
- Kasha - Social Media Support, Pruning Program Workshops, Open to new projects
- Wendy - Gaming Grant, New Team Lead Hiring, Training, Collab with Windfall
- Farah - All coordinator duties, CoV Grant application amount to ask for \$2000 for workshops/supplies for equity and accessibility reasons - will send a word doc to Board, Heritage Foundation Book Project (Sylvia), Pruning program requests, Newsletters, Updates, Social Media, List of Tasks throughout the year that Board members have supported (data entry, designing annual report, fundraising can allocate hours for that, calendar, etc.), Creating a for-profit guidelines/document incorporate learning from last year, type of fruit for different types of distribution will send to Board for collaboration, VCC Intern, Emails from students info or interviews - will send to the Board for discussion and Alba to maybe do a forwarder, creating a media page link, Welcome emails to tree owners, etc, Interviews with our Community Partners and divvying up the work amongst the Board Members to understand needs and wants, CP application form update

Community Partners for Discussion

Food Stash Foundation Maddie Hague sustainability@foodstash.ca

- Maddie is able to join our May board meeting to discuss this partnership
- Have multiple programming that our fruit can go towards
- They have one PWYC market, opening a second one
- They also work with 33 CPs (many of which overlap with us) that they send rescued food to
- They also have Rescued Food Boxes
- They can accept Type A, B and C fruit
- They are open to giving us a key to a trusted team lead, to donate fruit at any given time; otherwise would need to donate Mon-Fri during business hours

- Possibility of collaborating on workshops
- Can use dry storage
- Can also have a VFTP booth at their market during the summer

ACTION: Farah to invite Maddie to come to the next meeting

Tamura House Shelter (DTES) Michael Vanderheyden
michael_vanderheyden@yahoo.ca

- Sent an email wondering if there was a way to get tenant involvement with our programming (volunteer capacity)
- I'd be curious to offer them the CP application form to fill out

Burnaby Family Life, Pregnancy Outreach Program Judith Hopkinson - Nothing outside Vancouver

popoutreach@burnabyfamilylife.org
<https://www.burnabyfamilylife.org/programs/pregnancy-outreach-program/>

- Referred to us by Food Runners
- They are in Burnaby, Food Runners said they could deliver fruit there
- Interested in a fruit donation, could also possibly volunteer
- Work with vulnerable pregnant women

Collingwood Neighbourhood House Naiya Tsang NTsang@cnh.bc.ca
<https://rcfood.wordpress.com/community-care-csa/>

- Collingwood was previously a CP with us, we donated fruit to a different programming (Mik was our contact there)
- This year, they are running a summer/fall market on Fridays, from June to October
- Interested in receiving donations for the market
- Market is a subsidized CSA program in partnership with Fresh Roots
- Residents who can pay more, to subsidize those who cannot
- Alternatively, there will be a free/pay what you can booth, that any passers-by can attain fresh produce from
- Also have a community fridge we can leave fruit in

West End Seniors' Network Anthony Kupferschmidt executivedirector@wesn.ca

- In 2020, Ailsa (previous board member) was in communications with Jason (a Rotary Club member - possibly a Club that donated to us that year) and Anthony, ED of WESN
- It looks like at the time we weren't able to collaborate, although not too clear what may have happened
- Jason recently donated to us, and mentioned he donated to them as well
- I thought it could be a good opportunity to reach out to them, to see if there is a possibility of collaborating this year (we need more CPs with flexible hours that can accept both Type A/B fruit, not sure where they stand now, but might be nice to each out to, could also

be a good way to continue stewarding a relationship with Jason, although no longer a part of the Rotary Club)

ACTION: Farah to accept all that submit via the application process

Burnaby Family Life, Pregnancy Outreach Program Judith Hopkinson -

popoutreach@burnabyfamilylife.org

<https://www.burnabyfamilylife.org/programs/pregnancy-outreach-program/>

- Referred to us by Food Runners
- They are in Burnaby, Food Runners said they could deliver fruit there
- Interested in a fruit donation, could also possibly volunteer
- Work with vulnerable pregnant women

ACTION: Farah to advise that we cannot at this time accept any applications for organizations outside of Vancouver - could direct her to other organizations that are equipped to service the entire MetroVancouver region

BCIT Student Association Victoria Williams vwilliams@bcitsa.ca

- Looking for fresh produce for students at downtown campus

ACTION: Farah to ask for more information. Board not generally supportive of including post-secondary institutions as they may not fall under our supportive program community partners

For Profit - send corporate application

Goey Sweet Treats Chelsie Ventura @goeysweettreats

goeysweettreats@gmail.com

- Originally reached out to us last season
- Very interested in working with us, sent multiple emails
- Makes small batch vegan sweets with local ingredients
- Interest in food security and reducing food waste
- In addition to using fruit from us, also working with other organizations in donating products to

ACTION: Farah to send corporate application

Volunteer Rudi's Suggestions to consider if we want to start with more for-profit in Vancouver "restaurants" for expansion of collaboration

- Luv the Grub
- Flavours of Hope
- Potluck Catering Society
- Social Crust Cafe and Catering

Board to discuss in future should we have the capacity to move this forward

Grants, Fundraising, Donations

- In general overview, spread out amongst coordinator and Board members

Training

- Board Member Training - Free training for non-profits
<https://www.nonprofitready.org/board-governance-courses>
- Coordinator Training - Free training for non-profits
https://www.alacritycanada.com/online-digital-marketing-bootcamp/?gclid=CjwKC_AjwoduRBhA4EiwACL5RPy1oxTmEYEwqdSjS6HVKYSRCw3dsfZiy_cRHFG7APWQ9DlcrZ6uCJxoCMjQQAuD_BwE

ACTION: Farah to advise if she can take on coordinator training. Board agreed to do both and set a deadline of June 30 proposed.

Finances

Treasurer update - Provided by Roxci Bevis until new Treasurer can be onboarded

- Gaming Account Balance: \$7,756.48
- General Account: \$15,735.93
- Total: \$23,492.41

New Business

- Protocol for adding agenda items
- Territorial Acknowledgement - add as a standing item and add to the website
 - Example language to add to website - Traditional, unceded territories of the Musqueam, Tsleil-Waututh, and Skwxwú7mesh Nations. We are privileged to be here and are committed to the ongoing care of these lands with our host nations.

ACTION: Board agreed to start each meeting with a land acknowledgement. Sarah to begin next meeting with one, Wendy to include in agenda, Alba to add to website

- Boothing @ Hamber on the 25th. Use some budget for a prize draw or a giveaway?
- Market research for cost/price of Type C fruit

ACTION: Kasha to research cost/pricing for Type C fruit. Kasha to review with Farah re: Little Mountain Neighborhood House for an another pruning workshop with Levon

ACTION: Board confirmed Increase in coordinator contract hours. Neha to finalize amendment to current contract with Farah

Meeting adjourned: 7:57PM

Action Items from April Meeting:

1. Wendy to contact Vancity to get new signers set up
2. Farah to invite Maddie to come to the next meeting
3. Farah to accept all new CPs that submit via the application process
4. Farah to advise Burnaby Family Life that we cannot at this time accept any applications for organizations outside of Vancouver
5. Farah to ask for more information from BCIT
6. Farah to send corporate application to Gooney Sweet Treats
7. All Board Members to sign up for training
8. Land acknowledgement - Sarah to begin next meeting with one, Wendy to include in agenda, Alba to add to website
9. Kasha to research cost/pricing for Type C fruit
10. Kasha to review with Farah re: Little Mountain Neighborhood House for an another pruning workshop with Levon
11. Neha to finalize amendment to current contract with Farah to include additional hours