



Board Meeting
December Minutes
Dec 16, 2020

Attendance

Present:

Sara

Ailsa

Maddie

Wendy

Marie

Alba

Regrets:

Tanya

Roxci

Manon

Farah

Start Time - 7:00PM

Meetings

- Meeting booked via Zoom (virtual session)

Draft Agenda and Minutes from previous meeting - move and adopt - Maddie

Updates

Ailsa will be leaving the Board at the end of her term - Annual general meeting

Update that board members that have left or are leaving include:

Maddie, Tanya, Ailsa, Harriet, Lucy

Board Meeting Day and Time

January Strategic Meeting - Maybe January 20th is a Wednesday and is more appropriate - Ailsa to schedule in the calendar

February Regular Board Meeting

March AGM

Recruiting for new board members

Good work, food work and social media

Previous outlines and talking about expectations - discuss in February about who will take responsibility for posting etc.

Commitments and support from board members to the coordinator and staff, and communication, financial information more readily available to all members

Season Wrap Up

Thank you Sara for coordinating and to everyone for a very successful season wrap up party!

Recording and any other housekeeping items outstanding from the event - Lori sent handouts, to send out with recording - Alba uploaded into the drive (quality is low but audio is fine) - Sara to let Farah know can be sent out

Options for speakers for season kick-off could follow a similar format - include some time to socialize consider Zoom breakout rooms and icebreakers so that volunteers can get to know each other, also think about time and duration

Inventory & Equipment

Need to find east side lock up replacement ASAP - Dec 19

Maddie doesn't mind holding the equipment for a couple of weeks until we find a location

Look for communal spaces

Reach out to Fresh Fruit staff regarding Norquay (field house)Park - Marie will call - Maddie found 2014 email and will send to Marie

Food security mailing list - Ailsa can potentially add a post to BC Food Systems Network - we could sign up

Fundraising

Donations Page - Marie to email Tanya

Gaming Grant Submission - February or March should

Greenest City Grant - Next year consideration

Central City Grant - We should be eligible for this one and Marie can look at this in the new year - Approx reach is 300 on IG and 1000 on FB, email subscribers - double check with Farah - Ailsa and Marie to discuss what she can help with

Canada Summer Help Grant - for Farah and team leads?
TD Environment Grant - Sara could look into to see eligibility
COVID 19 related Grants
Whole Foods Bag Donation Program - Wendy to check with Farah
United Way Local Love Food Hub/Local Food Hub - Alot of reporting requirements and media requirements and commitment - discuss at strategy session in January on who would have commit from the board to do all of that

Marketing Contest

Prize winners - Follow up with Roxci and Farah on if these went out
How to measure success - keep a watch on if we pulled in the right people and got the followers we had hoped for

Growth Strategy

Do we need to book another session - consider January meeting
Marie will send something prior to the meeting to generate ideas to put in the 3 buckets with a little more detail
What is our equity plan? This will be a key piece for the grants we will be applying to

Finances

Nov YTD
Gaming Fund \$4.11
General Fund \$7,869.84
Total \$7,873.95

Meeting adjourned: 8:03PM

Action Items from Dec Meeting:

Donations page on website - Marie to check with Tanya to see if it can be posted
Season wrap up - Alba loaded recording into drive - Sara to ask Farah to include Lori's note in send out
Marketing contest - Roxci or Farahi to advise if winners were chosen and sent out prizes
East side lock-up replacement for current location - Marie to call Fresh Fruits re: Norquay Park - pending outcome Ailsa could post on BC Food Systems
United Way Local Love Food Hub Program - check to see if they are still taking applications
Central City Grant - Marie and Ailsa to discuss requirements

TD Environment Grant - Sara to check on eligibility

Whole Foods - Wendy to check in on bag donations after checking with Farah