



Board Meeting
Meeting Minutes
October 21, 2020

Attendance

Present:

Roxci

Ailsa

Sara

Alba

Maddie

Marie

Manon

Wendy

Darrel

Regrets:

Tanya

Farah

Start Time - 7:00PM

Meetings

- Meeting booked via Zoom (virtual session)

Draft Agenda and Minutes from previous meeting - Maddie and Sara

Lucy Lei - formal resignation from the Board

Can remove the email addresses from board distribution list - ask Tanya if we can archive or should email for both Harriet and Lucy

Should we be changing the application for the societies - won't be official until the AGM - current gaming grant we should be listing who is currently on the board

Darrel - interested in joining the board - first year as a pick leader and volunteer the AGM is March - could absolutely help out with things and committees

Roundtable discussion - board members and Darrel provided an intro

Updates

- Farah provided email update

Reporting -

Marie the one that is due on Friday

Template provided by the foundation and Marie is working with Farah to get the required info - impact story we might have to actually call them rather than emailing to get the community partners to provide a statement - Manon can assist and perhaps we can transcribe an impact statement from the kick-off meetings that were recorded or ask tree owners

Breakfast club - Marie will take on

Gaming grant - Ailsa - application deadline is Nov 30 and we would need to send a report back by the end of March - report needed from 2019. Roxci thinks it might be online - can reach out to Jenn for assistance if needed - what do we feel a realistic ask would be what we need and consider adding staff hours, maybe coordinator all year and another paid fruit rescue team lead - Roxci will make the draft budget for next year

Alba - recommended tracking system (Trello) so that deadlines don't get lost in email and integrate with the google calendar - Maddie advised we used to have a software that may not have been super helpful

Alba suggested - Innovate BC for digital student grant

Action - putting the dates in the shared calendar

Inventory & Equipment - is there anything additional for this year required

Darrel - extra equipment and not enough room to put it in the bin so got new bins and will get another one - cardboard boxes it is a struggle to get them on a consistent basis suggested plastic collapsible/foldable boxes - still use cardboard boxes for donating but use plastic ones during picks for sorting etc

<https://www.clevermade.com/collections/collapsible-crates/products/collapsible-crate-46-liter#>

<https://www.clevermade.com/collections/collapsible-crates/products/collapsible-crate-62-liter#>

Engraver - Alba looked up that we could get one for \$399

Photo backdrop plus artist backdrop and commission an artist - either on canvas or create a digital piece and then we have it printed - Marie knows some artists or we could do an open call

Storage is at the Norquay office - supposed to share it with fresh fruit but have never pushed for it

Year end inventory - end of season - Maddie can do east side - need someone else to do the west side - Darrel could go back and do some re-organizing

Maddie - we need to find a partnership or place for for a new lock up and storage space to replace East side lock up

Donations & Fundraising

Donations page on website - double check with Tanya on if it can be posted no further feedback

Growth strategy development - set up a agenda item at a future meeting for this

Collaborations & Partnerships

Windfall and Bitters Company - Wendy to ask Farah to check previous emails for potential company name of past volunteer

Planning for Season Wrap-Up Party - Scheduled for Nov 19th

Should we do jeopardy? We would need a host so it might not be good for this wrap up - no volunteers to be the host

Do we do something else - brainstorm sheet - trivia? If we do trivia do we do it in breakdown rooms and we would need new questions

Consider a speaker and pay them as we have some funding in outreach

Action - email Sara and she will contact to see who is available

Maybe a movie night

Plant walk - Sara would be willing to do 2 if there is interest for the winter

Short video - Roxci just did a couple for work Heritage Apple - How to splice an apple tree

Break out groups - would need a facilitator for each group - Ailsa's example meet over meal time

Finances

Sept YTD

Gaming Fund \$52.41

General Fund \$11,832.92

Total \$11,885.33

Community outreach \$250 - Speaker or event

Volunteer recognition \$300 - Farah to get a list of volunteers and hours - Sara to ask Farah

Marketing \$100

Meeting adjourned 8:53PM

Action Items from Oct Meeting:

Removal of email addresses from board distribution list - ask Tanya

Gaming grant application - Ailsa and Roxci to draft next year's budget

Growth strategy - Marie set up meeting to discuss

Inventory and equipment - Suggestions for what the best use of remaining funds will be

Donations page on website - check with Tanya to see if it can be posted

Season wrap-up - Sara to follow up on speaker opportunities and who is available and follow up with Farah on volunteer recognition