



Board Meeting
Approved Minutes
September 16, 2020

Attendance

Present:

Roxci

Tanya

Sara

Alba

Wendy

Maddie

Ryan

Manon

Lucy

Farah

Regrets:

Ailsa

Marie

Start Time - 7:00PM

Meetings

- Meeting booked via Zoom (virtual session)

Draft Agenda and Minutes from previous meeting - Adopted - Maddie and Tanya

Updates

Ryan

- Picks all over the place, some over and some under how much fruit there is on the various trees
- How the equipment is looking, Maddie added boxes and masks for east side, west side. Fruit pickers are ok but could use new bags, yellow ones are difficult to use

Farah

- Darryl couldn't attend this meeting but will try and attend the next meeting and potentially the board
- Lana (volunteer) wants to potentially join the fundraising committee - Farah to send a note to Marie to see if she can join the Sept 23rd committee meeting
- Pre-pick site checks potentially for next year
- Very busy year so far but seems manageable

Website

- Up and running! Thank you Tanya and Alba et al for all the hard work!
- Forms are working and receiving notifications
- Update Donate page - go over the page for board approval
- Tanya shared link and everyone will look over and provide any feedback and approval

Inventory & Equipment

- More items required? Farah's email
- Pick up the larger sized fold up ladder 17ft or so, try to include training for the pick leaders
- Alba picked up - J cloths. WD40x2 and more versatile oil x 2, pickers she will deliver
- Low waste reusable equipment, laser engraving machine for bamboo utensils or something similar as part of social enterprise - can sell on the website or give to people who donate, etc (swag)
- Wendy to make new bags for pickers, get ladder and new poles/pickers
- Alba to research laser engravers, local sourcing options

Donations & Fundraising

- UBC CUES - Waived for 2020
- Fundraising committee meeting on September 23rd 6pm
- WindFall Cider - storage space at the Italian cultural centre, donation of a dollar per pound, still need to have discussion with Jeff about what the

return would be next year when the bottles/cans are sold. Hopefully have an updated logo/format for the time of canning by early spring

Collaborations & Partnerships

- Westside Food Collaboration - Farah to look into it a bit further
- Fruit Ripening Guide - Could be saved for next year, remember for now to take short videos that can be put out on socials - Might also be a good partnership for CALP or someone with expertise in the future
- Check with Jenn (former board member) if she can be on video or something with content - want to make sure to keep it local to this region

Community Partners

- Requests, Approvals, due diligence tracking - do we need specific criteria for new partners? Ask Marie thoughts non-profit or charity

Planning for Season Wrap-Up Party

- Guessing that it will be on Zoom - could make some videos, similar to "Tasty" videos, highlights, trivia, excitement about autumn, passing items to one another type - looking for something that would get people's attention and draw people in
- Maddie to start a brainstorming document - last year season wrap up was in November (20th a Wednesday) - target this year's party for November 19th (day after Board meeting) - target date of October 2nd to provide ideas in order to have time to get people registered and advertise it
- Should we survey the volunteers for ideas of what people would like to see - Sara could draft an email and Farah to review and send out
- Can we make sure we do special thanks for super Team Leads like Darrel & see what's in the budget for thank you gifts?

Social Media

- Feed preview, City Farmers, etc

Pruning

- Seth from Monkey Tree Services would be a referral, Farah still in contact with Matt so will continue to pursue that option - Could look to lifecycles if we want

Finances

August YTD

Gaming Fund \$345.86

General Fund \$14,191.12

Total \$14,536.98

Will be reviewing our taxes, letter received - assessments should be done soon

Meeting adjourned 8:28PM

Action Items from Sept Meeting:

- New member for fundraising committee - Farah to send a note to Marie to see if she can join the Sept 23rd committee meeting
- Donate page - members to go over the page for final approval
- Inventory - Wendy to pick up additional required items
- Windfall Cider - Farah to schedule picks for Windfall specifically for delivery to Italian Cultural Centre
- Farah - Check with Jenn (former board member) if she can be on video or something with content
- Maddie to start a brainstorming document for planning season wrap-up
- Sara to draft an email seeking volunteer input for season wrap-up ideas